Place-QR

POWERED BY CRESCENDO



... designed to improve your communication to both visitors and the public

... a great addition to strengthen your marketing strategies

SAMPLE



Click/Scan QR code

By simply scanning your Place-QR code, one can view key information about your attraction (Opening hours, location, ongoing events, promotions etc.), and save it into one's phones for a review in the future. Information can be dynamically updated - without changing your QR code image.

With its distinctive and colourful design, your Place-QR can capture the public's attention and arouse their curiosity to scan.

We made communication simple and efficient

Simply scan Place-QR code to instantly access information presented in a variety of formats (photos, links, texts, video and files), all of which presented as a summary for your attraction.

Benefits

- Highly informative
- Uniquely yours colour with photo
- Include Announcements/ Promotions
- Dynamic contents; change anytime
- Easy to navigate site for information
- Share widely over social media

Applications



Include in your poster/brochure

Advertise in public spaces



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Share on social media platforms

Sample Page Look:



Place-QR makes communicating to existing/potential visitors easier for you.

Be unique with Place-QR and let it stand out from other plain QR codes that nobody remembers.

Call us or visit our <u>website</u> to enjoy a special promotion while it lasts.